

I am an analyst at the Heritage Foundation in Washington. One of our core principles is to promote free enterprise. This makes us a natural partner for a multinational company such as Infosys, but we had never had a private meeting with Infosys officials.

The Alliance for US India Business (AUSIB) solved this problem. With their help, I was able to meet an Infosys vice-president for several very productive hours, the most productive time during my visit to Bangalore.

The U.S. and India are huge countries and it is often the case that an American or Indian organization does not know how best to approach potential partners halfway around the world. If you are in this situation, I recommend contacting AUSIB.

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